

**INVESTOR PROFILE**

Dividend Income portfolios are for investors who seek growth and income with all risk and return objectives.

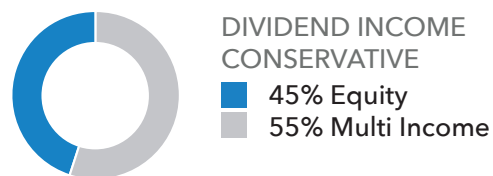
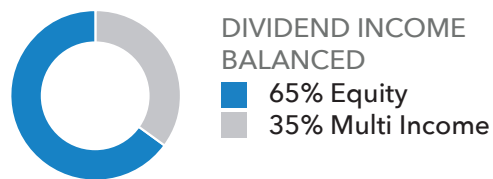
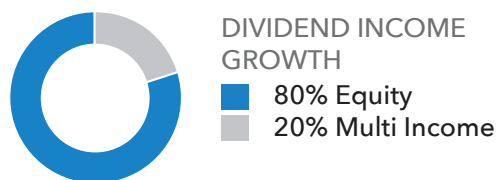
**METHODOLOGY**

These models typically seek to participate in most areas of the market and sectors by investing the models in Howard Capital Management Inc.'s (HCM) Proactive Sector Rotation methodology. HCM seeks to hold the top dividend paying stocks. These portfolios rebalance periodically along with multi-income investments.

**HIGHLIGHTS OF INVESTING IN  
 DIVIDEND INCOME**

1. Can go up to 100% cash or cash equivalent within its equity position to minimize loss in a market downturn
2. Mutual funds seek to select best dividend paying stocks
3. Blended to combine multi-income program strategies and equity program strategies
4. Designed to provide opportunities for profit across market cycles

**TARGET ALLOCATIONS\***



**COMPARATIVE BENCHMARK**

	S&P 500 Reinvested	Barclay Capital US Aggregate Bond TR Index
Growth	80%	20%
Balanced	65%	35%
Conservative	45%	55%

**AVAILABLE PLATFORMS**

Pershing Advisor Solutions, LLC (PAS), TD Ameritrade (TDA), Trust Company of America (TCA), other platforms may be available

*\*The charts above represent an approximate percentage of investment choices for each model and should not be considered a guarantee or fixed percentage. May vary at manager's discretion.*

Dividend Income Portfolio strategy typically seeks to participate in all markets and sectors by investing the portfolio in sectors which HCM's Proactive Sector Rotation (PSR) methodology indicates have potential to meet performance objectives. PSR is a tactical asset allocation methodology, which attempts to identify the best performing sectors at a given point in time. The Dividend Income strategy utilizes the HCM-BuyLine® proprietary indicator to monitor market conditions and assist in determining whether or not assets should be invested in equity products or moved to cash, cash equivalents, or bond funds. Multiple indicators are monitored in an effort to identify such trends in the equity markets. The strategy is rebalanced periodically, and it is possible for the allocation to be adjusted, including when the HCM-BuyLine® indicates a strengthening or weakening of the equity markets. Because this Howard Capital Management, Inc. (HCM) strategy is actively managed, it may experience above-average turnover, which could have a negative impact on account performance. To discourage short-term investing and excessive trading, mutual funds, including those utilized in the Dividend Income strategy, may impose short-term redemption fees that range from 0.50% to 2.00%. HCM seeks to avoid these fees, but they may occasionally be incurred.

Comparative Benchmark. Growth- S&P 500 Monthly Reinvested Index (80%), Barclays Capital US Aggregate Bond TR Index (20%) Balanced- S&P 500 Monthly Reinvested Index (65%), Barclays Capital US Aggregate Bond TR Index (35%) Conservative- S&P 500 Monthly Reinvested Index (45%), Barclays Capital US Aggregate Bond TR Index (55%). S&P 500 Reinvested is a gauge of the large cap U.S. equities market. The index includes 500 leading companies in leading industries of the U.S. economy, capturing 75% coverage of U.S. equities. S&P 500 Reinvested assumes dividends are reinvested. Visit <http://www.standardandpoors.com/indices> for more information regarding Standard & Poor's indices. Barclays Capital US Aggregate Bond TR Index is a broad-based benchmark that measures the investment grade, US dollar-denominated, fixed-rate taxable bond market, including Treasuries, government-related and corporate securities, MBS (agency fixed-rate and hybrid ARM passthroughs), ABS, and CMBS. The US Aggregate rolls up into other Barclays Capital flagship indices such as the multi-currency Global Aggregate Index and the US Universal Index, which includes high yield and emerging markets debt. The US Aggregate Index was created in 1986, with index history backfilled to January 1, 1976. Total Return (TR) assumes yield is reinvested. Visit <https://ecommerce.barcap.com/indices> for more information regarding Barclays Capital indices. Indices are unmanaged investment measures and are not available for investment purposes.

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All investment approaches have the potential for loss as well as gain. There is no certainty that any investment or strategy (including the investments and/or investment strategies recommended by the advisor), will be profitable or successful in achieving investment objectives. Please work with your financial professional to determine which investment program is consistent with your financial objectives and risk tolerance. LASS.DI.0119 HCM 280 (01/2019)